

trevor barnes

CREATIVE DESIGNER

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Experience

SIMON: Digital Designer

May 2016 - Present

Worked with a team of designers to create and distribute digital creative and landing page designs for national campaigns.

Collaborated with developers and user experience designers to develop UI wireframes and layouts for the redesign of Simon's website

Evaluate and approve Email and Landing Page assets designs created by a team of designers before delivery.

STUDIO 165 PLUS: Designer/Productions

January 2018 - May 2018

Chosen competitively from Ball State's Visual Communications department to join its student-run design agency

Worked with a team of designers and copywriters to develop concepts for identity systems and design visuals for print and digital formats, including album covers and motion graphics.

Presented concepts and in-progress work to local clients

NOTE TO SELF A CAPPELLA: PR Director

August 2016 - May 2017

Managed all social media accounts and website updates for the group including advertising upcoming events and actively sharing photos and videos.

Created advertising campaigns for several concerts and events, including physical posters, flyers and social media promotion.

Education

Bachelor of Fine Arts

Concentration: Visual Communication
Ball State University

Skills

Adobe Creative Cloud
HTML5
CSS
Branding/Identity
Digital Marketing
Motion Graphics
Video Editing
Photography

Awards

AMERICAN ADVERTISING FEDERATION

2019 *Silver Addy for "Take Me to the World"
Album Design*

GRAPHIC DESIGN USA

2019 *Web Design Award for "MACT"
Motion Graphics*

2018 *GDUSA Award for LePoint Identity Design
GDUSA Award for "Take Me to the World"
Album Design*

Interests

Semi-Professional Singer
Conceptual Multimedia Artist
Youtube Binge-Watcher
Star Wars Geek
Midnight Snacker
Puppy Lover
Art Supply Hoarder